The 18th Annual IPM Womens Convention was held at the ICC in Durban, on the 20 July 2012. The convention's theme was 'The balancing act' and was filled with South African Stars and VIPS, who shared their stories and experiences, based on the theme, to the women of the convention.

The Speakers included; Aaron Kanchan from Old Mutual, Helen Nicholson from The Networking Company, Unathi Msengana from Metro Fm and Idols, Jo Ann De Wet CEO of Mc Donalds SA and Trish Taylor from East Coast Radio.

The Institute for People Management dedicates their efforts "to providing knowledge and tools for, strategic people development and leadership, which contributes to growth, profitability and sustainability of businesses."

This year IPM teamed up with Eduventures t/a The Ventures Group, to add to the entertainment side of this convention. The most famous white woman in South Africa, Evita Bezuidenhout graced us with her presence, for an amazing comedy skit. Mo Magic enchanted the crowd with his trickery and Eastern Move's dance performances added some eastern and african feel to the convention through their routines. While Extreme Model Management show cased Durban Designers, through a unique fashion show featuring; Karen Monk Klijnstra, Katherine Fleur and Brenda Quin.

One last BIG THANK YOU!!! To our sponsors and exhibitors:

· **Unilever, ICC, TVG, Honey, Fairlady, Adams, Sechaba, Old Mutual, Nedbank, Nando's, Mc Carthy, Bidvest, ESP QBIX, Capitec, Pakco, East Coast Productions, Daily News, What's Cutting, Illovo, Crystal Media, Dove, IPM, Awesome South Africa, Liqui Fruit, Pinetown Printers, Terry Scott, Red Square, The Bedroom, The Hilton, Step Ahead Staffing, The Get Fit Challenge.**

To see pictures from the event please follow the below link:

http://www.facebook.com/media/set/?set=a.418256878216417.83681.113695235339251&type=3#!/media/set/?set=a.435148046507993.95671.208568479165952&type=1